

ORDER

KSNV

Orders
Order / Rev: 105005
Alt Order #: 06837950
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/01/12 / 10/19/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ~~Obama for America~~ *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	114	\$99,375.00	\$84,468.75
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$99,375.00	\$84,468.75	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	137	\$121,100.00	\$102,935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$121,100.00
Market	100%	\$403,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,770.00
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,513.33
KTUD	1%	\$4,036.67
KVVU	26%	\$104,953.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,293.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	2	\$100.004		0.00	NM	2	\$200.00
				M-F 5-6a WakeUp w/Wagners											

CNX 2X NEWS
 NEWS

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Advertiser: Obama for America
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	2	\$100.004		0.00	NM	2	\$200.00
CNX 2X NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagner 5-6a		5-6a		-TWThF----	:30	(\$100.00)	0.00	NM				
See MG 1.5, 1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagner 5-6a		5-6a		-TWThF----	:30	(\$100.00)	0.00	NM				
See MG 1.5, 1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagner 5-6a		5-6a		-TWThF----	:30	\$100.00	0.00	NM				
Ⓜ MG for 1.4, 1.3 [wrong rate for level 1]															
6	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagner 5-6a		5-6a		-TWThF----	:30	\$100.00	0.00	NM				
Ⓜ MG for 1.4, 1.3 [WRONG RATE FOR LEVEL 1]															
E 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.001		0.00	NM	1	\$450.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 3	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner Wake Up Early Wagners	M	430a-5a	-TWT---	:30	4	\$100.002		0.00	NM	4	\$400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWT---	4		\$100.00		0.00						
E 4	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner Wake Up Early Wagners	M	430a-5a	M-----	:30	1	\$100.002		0.00	NM	1	\$100.00
REV RTE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$100.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	M	6-7a	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$700.00		0.00						

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E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00

REV RATE NEWS
 NEWS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	-TWTF--	4	\$700.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		-TwThF----	:30	(\$700.00)	0.00	NM	
2	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		-TwThF----	:30	(\$700.00)	0.00	NM	
3	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		-TwThF----	:30	(\$700.00)	0.00	NM	
4	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		-TwThF----	:30	(\$700.00)	0.00	NM	
5	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a Ⓜ MG for 5.1,5.3,5.4,5.2 [Revised Rate to Reinstate]		-TwThF----	:30	\$700.00	0.00	NM	
6	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a Ⓜ MG for 5.1,5.3,5.4,5.2 [Revised Rate to Reinstate]		-TwThF----	:30	\$700.00	0.00	NM	
7	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a Ⓜ MG for 5.1,5.3,5.4,5.2 [Revised Rate to Reinstate]		-TwThF----	:30	\$700.00	0.00	NM	
8	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a Ⓜ MG for 5.1,5.3,5.4,5.2 [Revised Rate to Reinstate]		-TwThF----	:30	\$700.00	0.00	NM	

E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
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REV RATE NEWS
 NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	M-----	1	\$700.00	0.00

E 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
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REV RATE TODAY SHOW
 TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	-TWTF--	8	\$900.00	0.00

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E 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
REV RATE TODAY SHOW TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]															
E 8	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RTE TODAY SHOW TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$900.00		0.00						
E 9	KSNV	10/27/12	10/27/12		CM	6a-7a		:30	1	\$225.00		0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SATUR			-----S-								
				News 3 Sunrise SATURDAY											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$225.00			0.00			
E 10	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
				REV RATE SAT TODAY											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$625.00			0.00			
E 11	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$350.00			0.00			
E 12	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
				REV RATE SUN TODAY											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	Sunday Today			7a-8am	-----Su	:30		(\$750.00)		0.00	NM		
See MG 12.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Sunday Today			7a-8am	-----Su	:30		\$750.00		0.00	NM		
Ⓜ MG for 12.1 10/28															
[Revised Rate to Reinstate]															
E 13	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 14	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
				REV RATE CHRIS MATHEWS											
				CHRIS MATHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$600.00			0.00			
E 15	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				REV FREQ & RATE TODAY SHOW II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		2			\$425.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 15.5,15.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 15.5,15.6															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 15.2,15.4															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 15.2,15.4															
[Revised Rate to Reinstate]															
E		10/26/12			CM	10am-11am			2		1	0.00	NM	2	\$650.00

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/23/12		M-F Today Show III 4th Hr Today 4th Hour REV RATE & FREQ TODAY SHOW III TODAY SHOW III			-TWTF--	:30		\$325.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		2				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 17.5,17.6												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 17.5,17.6												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 17.4,17.3												
			[Revised Rate to Reinstate]												
6	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 17.4,17.3												
			[Revised Rate to Reinstate]												
E 19	KSNV	10/23/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
				REV RATE RACHEL RAY RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		4				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 19.5,19.6,19.7,19.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 19.5,19.6,19.7,19.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 19.5,19.6,19.7,19.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
			See MG 19.5,19.6,19.7,19.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 19.3,19.4,19.1,19.2												
			[Revised Rate to Reinstate]												
6	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 19.3,19.4,19.1,19.2												
			[Revised Rate to Reinstate]												
7	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 19.3,19.4,19.1,19.2												
			[Revised Rate to Reinstate]												
8	KSNV	10/22/12-10/28/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 19.3,19.4,19.1,19.2												
			[Revised Rate to Reinstate]												
E 20	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
				REV RATE RACHEL RAY RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$325.00		0.00			
E 21	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
				REV RATE NEWS NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		4				\$425.00		0.00			

Order / Rev: 106005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
REV RATE AGENDA AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$225.00		0.00						
E 25	KSNV	10/23/12	10/26/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
REV RATE DAYS DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		Days of our Lives	1258p-2pm		-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
E 26	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
REV RTE DAYS DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$425.00		0.00						
E 27	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
REV RATE DRS DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$325.00		0.00						
E 28	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
REV RATE DRS DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$325.00		0.00						
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						

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 Alt Order #: 06837950
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Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
E 30	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 31	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$725.00		0.00						
E 32	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$725.00		0.00						
E 33	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	12	\$1,200.00	1	0.00	NM	12	\$14,400.00
REV RATE, CNX 1X NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	12		\$1,200.00		0.00						
E 34	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$1,200.00		0.00						
E 35	KSNV	10/27/12	10/27/12		CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$675.00		0.00			
E 36	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				News 3 in Prime											
REV RTE NEWS AFTER NFL															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$900.00		0.00			
E 37	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy											
REV RATE JEOPARDY															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.8,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.8,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
E 38	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
REV RATE JEOPARDY															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Jeopardy	630-7pm		M-----	:30		(\$1,300.00)		0.00	NM		
See MG 38.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		M-F Jeopardy	630-7pm		M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 38.1 10/29															
[Revised Rate to Reinstate]															
E 39	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Wheel of Fortune											
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,300.00		0.00			

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 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/23/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00

REV RATE WHEEL
WHEEL

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-TWTF--	4	\$1,300.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM
2	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM
3	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM
4	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM
5	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TWThF----	:30	\$1,300.00	0.00	NM
6	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TWThF----	:30	\$1,300.00	0.00	NM
7	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TWThF----	:30	\$1,300.00	0.00	NM
8	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TWThF----	:30	\$1,300.00	0.00	NM

E 40	KSNV	10/29/12	10/29/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
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REV RATE WHEEL
WHEEL

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/29/12	11/04/12	M-----	1	\$1,300.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/29/12-11/04/12	M-F Wheel	7-730pm	M-----	:30	(\$1,300.00)	0.00	NM
See MG 40.2									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/29/12-11/04/12	M-F Wheel	7-730pm	M-----	:30	\$1,300.00	0.00	NM
Ⓜ	MG for 40.1 10/29								
[Revised Rate to Reinstate]									

E 41	KSNV	10/23/12	10/26/12	Face to Face/Ralston Rep Face to Face w/ J. Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
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REV RATE FACE TO FACE
FACE TO FACE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-TWTF--	4	\$900.00	0.00

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE TO FACE FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.8,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.8,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
E 42	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
REV RATE FACE TO FACE FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$900.00		0.00						
E 43	KSNV	10/27/12	10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE JEOPARDY JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$525.00		0.00						
E 44	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE WHEEL WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$525.00		0.00						
E 45	KSNV	10/29/12	10/29/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
REV RATE VOICE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
E 46	KSNV	10/29/12	10/29/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
REV RATE REVOLUTION REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$3,200.00		0.00						
E 47	KSNV	10/23/12	10/23/12		CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tues PR 10-11p Tuesday Prime 10-11pm											
				REV RATE PARENTHOOD PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$3,200.00			0.00			
E 48	KSNV	10/24/12	10/24/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				REV RATE CHI FIRE CHI FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$3,200.00			0.00			
E 49	KSNV	10/26/12	10/26/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				REV RATE WHIT.COM WHIT.COM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$2,000.00			0.00			
E 50	KSNV	10/26/12	10/26/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				REV ARTE DATELINE DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$3,200.00			0.00			
E 51	KSNV	10/27/12	10/27/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				REV RATE NBC PRIME NBC PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$800.00			0.00			
E 52	KSNV	10/27/12	10/27/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				RE RATE NBC PRIME NBC PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$900.00			0.00			
E 53	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				REV RATE FNIA FNIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$2,400.00			0.00			
E 54	KSNV	10/28/12	10/28/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				REV RATE SUN NIGHT FTBL SUN NIGHT FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$10,000.00			0.00			
E 55	KSNV	10/28/12	10/28/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				REV RATE TBD TBD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$1,200.00			0.00			

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,200.00	0.00					
E 58	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00	0.00					
E 59	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-			1		\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30	(\$1,100.00)	0.00	NM				
See MG 59.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30	\$1,100.00	0.00	NM				
Ⓜ MG for 59.1 10/27															
[Revised Rate to Reinstate]															
E 60	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S			1		\$1,100.00	0.00					
E 61	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
				Tonight Show											
REV RATE LENO															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
E 62	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
REV RATE LENO															

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)		0.00	NM		
	See MG 62.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a		M-----	:30	\$500.00		0.00	NM		
	Ⓜ MG for 62.1 10/29														
	[Revised Rate to Reinstate]														
E 63	KSNV	10/23/12	10/26/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
				Late Night w/Fallon											
	REV RATE FALLON														
	FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/26/12	-TWTF--		4				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
	See MG 63.5,63.6,63.7,63.6														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/22/12-10/26/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
	See MG 63.5,63.6,63.7,63.6														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
	See MG 63.5,63.6,63.7,63.6														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/22/12-10/26/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
	See MG 63.5,63.6,63.7,63.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
	Ⓜ MG for 63.2,63.4,63.3,63.1														
	[Revised Rate to Reinstate]														
6	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
	Ⓜ MG for 63.2,63.4,63.3,63.1														
	[Revised Rate to Reinstate]														
7	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
	Ⓜ MG for 63.2,63.4,63.3,63.1														
	[Revised Rate to Reinstate]														
6	KSNV	10/22/12-10/26/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
	Ⓜ MG for 63.2,63.4,63.3,63.1														
	[Revised Rate to Reinstate]														
E 64	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
	REV RTE FALLON														
	FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)		0.00	NM		
	See MG 64.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00		0.00	NM		
	Ⓜ MG for 64.1 10/29														
	[Revised Rate to Reinstate]														
E 65	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Night Live											
	SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$400.00		0.00			

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 65	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Saturday Night Live		1130pm-1:02am	-----Sa--	:30		(\$400.00)		0.00	NM		
See MG 65.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Saturday Night Live		1130pm-1:02am	-----Sa--	:30		\$400.00		0.00	NM		
Ⓜ MG for 65.1 10/27															
[Revised Rate to Reinstate]															
E 66	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
Sports Night in Las Vegas															
REV RAET SPORTS NIGHT															
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$200.00		0.00				
													Totals	137	\$121,100.00